

# PPC CLASSROOM **LIVE**

## Sponsorship & Exhibitor Opportunities

### Exhibitors

10'x10' Booth

(Only 20-19 Available)

\$2,795

We're Expecting  
400+ Attendees

### PPC Classroom Student Demographics

33% spend **over \$1,000** a month on PPC

10% earn **over \$100,000** a year in affiliate commissions

63% are strictly **affiliates** – another 31% are affiliates and merchants

83% are male

Less than 10% are under 30

25% are in their 30s

35% are in their 40s

24% are in their 50s

Less than 10% are over 60

#### Platinum Sponsor (exclusive) – SOLD OUT

- 10x10 Booth – First Choice for Placement
- 1 Dedicated Recruitment Email To Attendees Post Event
- Banner In Seminar Area (signage provided by sponsor)
- Banner In Hallway (signage provided by sponsor)
- Company Logo On All Pages of Site
- Event Bag insert
- 10 Full Passes To Conference
- 25% Discount On All Purchases Of Additional Passes



Cost: \$20,000

#### Gold Sponsor (exclusive)

- 10x10 Booth – Second Choice for Placement
- 1 Dedicated Recruitment Email To Attendees Post Event
- Banner In Seminar Area (signage provided by sponsor)
- Company Logo On All Pages of Site
- Event Bag insert
- 5 Full Passes To Conference
- 20% Discount On All Purchases Of Additional Passes

Cost: \$10,000

#### Silver Sponsor (exclusive)

- 10x10 Booth – Third Choice for Placement
- Banner In Seminar Area (signage provided by sponsor)
- Company Logo On All Pages of Site
- Event Bag insert
- 3 Full Passes To Conference
- 15% Discount On All Purchases Of Additional Passes

Cost: \$7,000

## Item Sponsorships

Have your name and logo displayed on the items our attendees will be grabbing for!

Lanyard Sponsor - \$3,000

Bag Sponsor - \$3,000  
(includes 1 bag insert)

Notepad Sponsor - \$2,000

Pen Sponsor - \$1,250

Bag Insert - \$750  
(no pens or notepads)

*(Sponsors to provide all imprinted items and bag inserts)*

### Put **YOUR** logo on **OUR** staff!

We'll hold an auction for sponsorship of staff shirts in October, 2008.

FOR MORE INFORMATION  
AND TO SECURE YOUR  
SPONSORSHIP, CONTACT:

Rachel Honoway  
301-314-5836  
rachel@affiliateclassroom.com

### ~~Kick-off Cocktail Party~~ – SOLD OUT RevenueWire

- 100 word event description and logo on agenda
- Prominent banner placement (signage provided by sponsor)
- Small/banner or sign placement at each bar (signage provided by sponsor)
- Welcome sign outside of room (signage provided by sponsor)
- Company name and active link in every mail that promotes the cocktail party to attendees.

*Cost: \$5,000 (sponsor to coordinate location, food and beverage)*

### Friday Night Networking Cocktail Party

- 100 word event description and logo on agenda
- Prominent banner placement (signage provided by sponsor)
- Small/banner or sign placement at each bar (signage provided by sponsor)
- Welcome sign outside of room (signage provided by sponsor)
- Company name and active link in every mail that promotes the cocktail party to attendees.

*Cost: \$5,000 (sponsor to coordinate location, food and beverage)*

### Wrap-up Cocktail Party

- 100 word event description and logo on agenda
- Prominent banner placement (signage provided by sponsor)
- Small/banner or sign placement at each bar (signage provided by sponsor)
- Welcome sign outside of room (signage provided by sponsor)
- Company name and active link in every mail that promotes the cocktail party to attendees.

*Cost: \$5,000 (sponsor to coordinate location, food and beverage)*



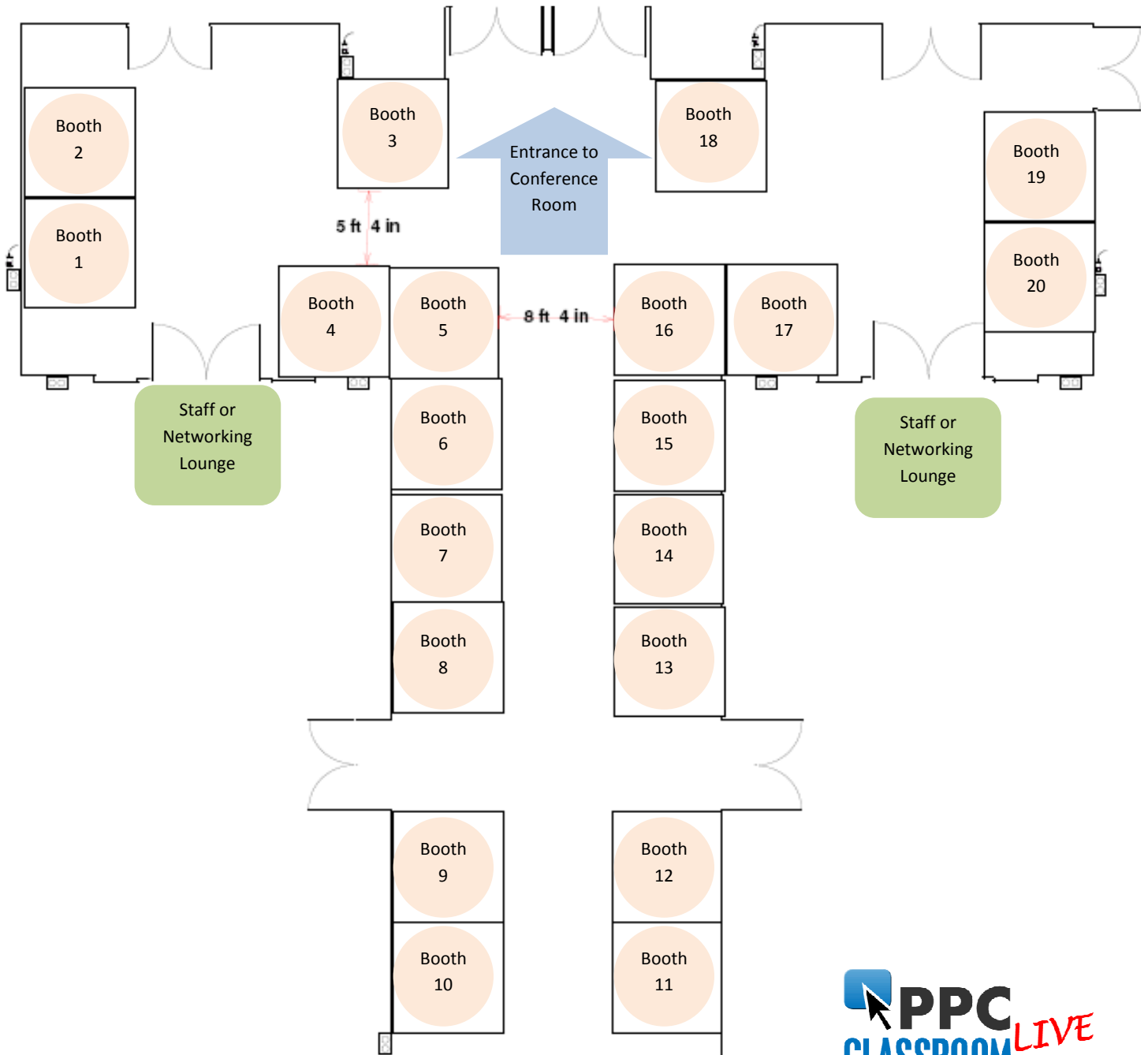
December 4<sup>th</sup>, 5<sup>th</sup> & 6<sup>th</sup>, 2008

Hyatt Regency Orange County

[www.PPCClassroomLIVE.com](http://www.PPCClassroomLIVE.com)

# Exhibit Hall Diagram

Showcase your company in front of 400+ affiliates in the PPC Classroom LIVE exhibition area. All booths are 10;x10' and surround the high-traffic entrance of the conference room.



Contact us for more information and to reserve your spot today.

Rachel Honoway  
301-314-5836  
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